

**videoperfect**

*WE'RE IN THE BUSINESS OF ADDING VALUE*

*Price List  
December 2011*

*For Your Business Needs*

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[www.videoperfect.com](http://www.videoperfect.com)*

# DVD TRANSFER & AUTHORIZING

As VCR's become a thing of the past, transferring your videotapes to DVD is becoming a must. Unlike videotapes, DVDs help preserve content, have a longer shelf life, and can be played over and over without loss of sound and picture quality. Although DVDs stop the analog decay, they are not an archiving solution. If you are interested in preserving your audio and video library, please call and ask to speak to a member of our staff about our web based archiving solution.

Whether it's for business or personal use, we know that all requirements are not the same so we offer two types of transfers.

## Standard Transfer

The *videoperfect* Standard Transfer is the most economical way to transfer videotapes to DVD.

1. Transfer price is based on continuous material from one tape.
2. Price includes text label and a clear plastic case (call for additional packaging options).
3. For easy navigation, we place chapter marks at 10 minute intervals at no additional charge.

Tape Format	Up to 60 Minutes	Up to 120 Minutes	Up to 180 Minutes
From: VHS, MiniDV, BetaSP, DVCam, video8, Hi & Digital8, DVC-Pro 25 & 50	\$22.95	\$24.95	\$34.95
From: DigiBeta, HDV, 3/4" Umatic, DVCPRO HD	\$29.95	\$34.95	\$39.95
From: HDCAM, HDCAM SR, Beta SX, IMX	Please call for quote.		

We can print custom color labels, DVD case inserts, and add the contents of other tapes or DVDs to the same disc. See table for additional charges.

Additional Charges	
Add Additional Tapes to Same Disc:	\$7.75 each

## Programmed Transfer

The *videoperfect* Programmed Transfer is designed for your specific programming needs. Ideal for special events, sales presentations, product promotions, art exhibitions, demo reels, and more. Base price includes one of the following programming options:

1. Looped Sequence.
2. A menu pointing to a maximum of six different scenes.
3. Add up to 15 custom chapter marks.

Tape Format	Up to 60 Minutes	Up to 120 Minutes	Up to 180 Minutes
From: VHS, MiniDV, BetaSP, DVCam, video8, Hi & Digital8, DVC-Pro 25 & 50	\$69.00	\$79.00	\$89.00
From: DigiBeta, HDV, 3/4" Umatic, DVCPRO HD	\$79.00	\$89.00	\$99.00
From: HDCAM, HDCAM SR, Beta SX, IMX	Please call for quote.		

Additional programming and custom features can be added to your DVD upon request. We can also print custom color labels, DVD case inserts, and add the contents of other tapes and DVDs to the same disc.

Additional Charges	
Add Additional Tapes to Same Disc:	\$7.75 each
Additional Programming/Authoring:	\$95.00/Hr

# DVD AND CD DUPLICATION

We produce high quality, competitively priced copies for both personal and professional use. We use high quality media and equipment for every job. All duplication work includes labeling and cases.

DVD Duplication			
Quantity	Standard Packaging	Full Color Print on Disk	Super Saver
1	\$8.75	\$9.75	-
2 – 5	\$6.95	\$7.45	-
6 – 19	\$5.95	\$6.40	-
20 – 49	\$4.95	\$5.45	\$3.95
50 – 99	\$3.98	\$4.53	\$3.45
100 – 199	\$3.69	\$4.15	\$3.25
200 – 299	\$2.98	\$3.25	\$2.58
300 – 499	\$2.49	\$2.95	\$2.10
500 – 699	\$2.10	\$2.45	\$1.75
700 – Up	\$1.35	\$1.50	\$1.25

CD Duplication			
Quantity	Standard Packaging	Full Color Print on Disk	Super Saver
1	\$7.75	\$8.75	-
2 – 5	\$4.95	\$5.35	-
6 – 19	\$3.95	\$4.40	-
20 – 49	\$3.75	\$4.20	\$3.25
50 – 99	\$3.25	\$3.65	\$3.05
100 – 199	\$2.75	\$3.20	\$2.45
200 – 299	\$1.85	\$2.45	\$1.78
300 – 499	\$1.79	\$2.30	\$1.44
500 – 699	\$1.75	\$2.15	\$1.40
700 – Up	\$1.25	\$1.54	\$1.00

# DVD AND CD REPLICATION

Have a large quantity of copies to be made? We can also produce high quality replications for both CDs and DVDs.\*

Please call for quote.

\*Minimum quantity requirement for replication is 800.

# BLU-RAY AUTHORIZING AND DUPLICATION

Whether on a tape or a digital format, we can convert your HD content to Blu-ray.

Tape Format	Up to 120 Minutes
From: Digital Files (Quicktime, etc.), HDV	\$49.95
From: DVCPRO HD, HDCAM, HDCAM SR, Beta SX, IMX	Please call for quote.

Blu-ray Duplication		
Quantity	Standard Packaging	Full Color Print on Disk
1	\$39.95	\$40.50
2 – 5	\$27.95	\$28.50
6 – 10	\$17.95	\$18.50
11 – Up	Please call for quote	

# VIDEO TAPE DUPLICATION

We produce high quality, competitive priced copies for both personal and professional use. We use high quality media and equipment for every job. All duplication prices are based on continuous material. Reel changes and recording of selected scenes may require re-mastering. Please call for a quote. All duplication work includes labeling and a case.

Copies Onto: VHS						
Quantity	30 Mins	60 Mins	90 Mins	120 Mins	180 Mins	360 Mins
1	\$14.00	\$16.00	\$18.50	\$21.00	\$26.00	\$36.00
2 - 9	\$9.80	\$11.00	\$12.75	\$14.50	\$18.75	\$25.00
10 - 19	\$8.75	\$9.80	\$11.00	\$12.75	\$14.50	\$18.75
20 - Up	\$7.50	\$8.75	\$9.80	\$11.00	\$12.75	\$16.50

Minimum Charge for copies Coming from: Digital Betacam, DVC Pro 50, and HDV is \$25.00

Copies Onto: Betacam SP						
Quantity	5 Mins	10 Mins	20 Mins	30 Mins	60 Mins	90 Mins
1	\$30.00	\$34.00	\$39.00	\$48.00	\$68.00	\$89.00
2 - 5	\$28.00	\$30.00	\$35.00	\$41.00	\$52.00	\$69.00
6 - 10	\$25.50	\$28.00	\$31.50	\$37.00	\$48.00	\$62.00
11 - 30	\$22.50	\$25.50	\$29.00	\$33.00	\$44.00	\$58.00
31 - Up	\$19.75	\$22.00	\$25.00	\$29.00	\$40.00	\$52.00

Copies Onto: DVCam & DVCPRO 25									
Quantity	10 Mins	20 Mins	30 Mins	40 Mins	60 Mins	90 Mins	120 Mins	150 Mins	180 Mins
1	\$29.00	\$38.00	\$48.00	\$58.00	\$75.00	\$89.00	\$107.00	\$122.00	\$145.00
2 - Up	\$26.00	\$30.00	\$35.00	\$42.00	\$53.00	\$69.00	\$85.00	\$100.00	\$121.00

Copies Onto: DVCPRO 50							
Quantity	10 Mins	20 Mins	30 Mins	40 Mins	60 Mins	90 Mins	120 Mins
1	\$40.00	\$44.00	\$49.00	\$58.00	\$78.00	\$99.00	\$109.00
2 - Up	\$38.00	\$40.00	\$45.00	\$51.00	\$62.00	\$79.00	\$99.00

Copies Onto: Mini DV and DV									
Quantity	10 Mins	20 Mins	30 Mins	40 Mins	60 Mins	90 Mins	120 Mins	150 Mins	180 Mins
1	\$19.00	\$23.50	\$29.00	\$39.75	\$45.75	\$65.00	\$72.00	\$78.00	\$86.00
2 - Up	\$16.00	\$19.00	\$25.00	\$33.00	\$39.00	\$60.00	\$68.00	\$72.00	\$79.00

Copies Onto: DigiBeta							
Quantity	6 Mins	12 Mins	22 Mins	34 Mins	40 Mins	64 Mins	94 Mins
1	\$45.00	\$50.00	\$55.00	\$68.00	\$82.00	\$98.00	\$130.00
2 - 5	\$43.00	\$48.00	\$53.00	\$61.00	\$78.00	\$84.50	\$110.00
6 - 10	\$40.00	\$46.00	\$49.00	\$58.00	\$74.00	\$81.00	\$98.00
11 - 30	\$36.00	\$42.00	\$46.00	\$52.00	\$69.00	\$75.00	\$92.00
31 - Up	\$30.00	\$36.00	\$40.00	\$48.00	\$60.00	\$68.00	\$78.00

# AUDIOTAPE DUPLICATION & TRANSFER

## Cassette to Cassette and Micro-Cassette to Cassette

Need to copy some audiotapes really fast? We can help. We can copy from cassette to cassette or from a microcassette to regular cassette.

Format	60 Mins	90 Mins	120 Mins
Micro-Cassette to Cassette:	\$15.75	\$17.75	\$18.50
Cassette to Cassette:	\$8.50	\$9.75	\$10.75
Additional Copies:	\$6.50	\$8.50	\$9.76

## Cassette and Micro-Cassette to CD

Do you have audio cassettes that are beginning to show signs of wear? We can transfer them to Audio CD for you. We can also take sound from a videotape and put it on a CD.

Format	40 Mins	80 Mins
Micro-Cassette:	\$29.00	\$36.00
Standard Cassette:	\$29.00	\$36.00
Audio Track of a Videotape:	\$35.00	\$45.00

# STANDARDS CONVERSION

Now more than ever, companies have partners all over the world. However, not all locations have the same video standards. Thanks to **videoperfect**, sharing video between different countries is now easy and affordable. Using the latest technology we convert to and from all video standards (PAL, SECAM, and NTSC).

From your PAL & SECAM: **VHS, SVHS, MiniDV, DVCam, 3/4" Umatic, HDV, DigiBeta, BetacamSP, and DVD.**  
We can convert to NTSC: **VHS, SVHS, MiniDV, DVCAM, DVC Pro 25, DVC Pro 50, BetacamSP, and DVD.**

From your NTSC: **VHS, SVHS, video8, Digital8, MiniDV, DVCAM, 3/4" Umatic, HDV, DigiBeta, BetacamSP, and DVD.**  
We can convert to PAL: **VHS, SVHS, MiniDV, BetacamSP, and DVD.**

Onto	10 Mins	20 Mins	30 Mins	45 Mins	60 Mins	75 Mins	90 Mins	105 Mins	120 Mins	135 Mins	150 Mins	165 Mins	180 Mins
VHS	\$35.00	\$35.00	\$35.00	\$35.00	\$35.00	\$45.00	\$45.00	\$45.00	\$45.00	\$69.00	\$69.00	\$69.00	\$69.00
DVD**	\$49.00	\$49.00	\$49.00	\$49.00	\$49.00	\$57.00	\$57.00	\$57.00	\$57.00	\$89.00	\$89.00	\$89.00	\$89.00
MiniDV	\$35.00	\$40.00	\$45.00	\$52.00	\$58.00	\$69.00	-	-	-	-	-	-	-
DVCam	\$47.00	\$52.00	\$58.00	\$63.00	\$77.00	\$88.00	\$98.00	\$109.00	\$118.00	\$130.00	\$148.00	\$165.00	\$182.00
DVC Pro25*	\$47.00	\$52.00	\$58.00	\$63.00	\$77.00	\$88.00	\$98.00	\$109.00	\$118.00	\$130.00	\$148.00	\$165.00	\$182.00
DVC Pro50*	\$47.00	\$52.00	\$62.00	\$80.00	\$97.00	\$115.00	\$135.00	-	-	-	-	-	-
Betacam SP	\$47.00	\$52.00	\$62.00	\$80.00	\$97.00	\$115.00	\$135.00	-	-	-	-	-	-

\*NTSC only.

\*\*When converting DVDs from one standard to another, all programming features (i.e. menu, chapter markers, etc.) are lost in the process. If necessary, those features can be recreated for an additional charge.

Prices include: tape/DVD, case, and labels. Conversion price is based on continuous material. Reel changes and recording of selected scenes may require re-mastering, and are subject to additional charges. Please call for quote.

# EDITING – Sizzle and Demo Reels, Training Videos, Custom Programs, and B-roll

Bored with PowerPoint? Why not let one of our professional editors help you create a video that will really impress your audience? Simply tell the editor the look and feel you want, and let their skills and imagination create a unique Sales Presentation, Demo or Sizzle Reel, Anniversary or Birthday video, B-Roll or Instructional Video. You will be thrilled with the results, and so will your friends and clients.

All **videoperfect** editing rooms are equipped with Final Cut Pro, Photoshop and other software – everything you need to make a presentation with style.

Editing Rates	
9AM – 5PM – Hourly:	\$95.00
After Hours (After 5PM) – Hourly:	\$145.00
Weekend Hours – Hourly:	\$190.00
Digitize & Capture – Hourly:	\$45.00

# VIDEO ENCODING – For the web, or for the use on a Mac or PC

Want a website that really stands out? Need to show a video on the road or need to email it to a client? We can compress video for use on the Internet or for use on a Mac or PC. We can convert video to *all formats* including Real Media, Windows Media, Quicktime, AVI, MPEG, and Flash. Price is based on continuous material. Reel changes and recording of selected scenes may require editing and re-mastering, and are subject to additional charges. Please call for a quote.

	Up to 15 Min*	Up to 30 Min	Up to 60 Min	Up to 120 Min	Over 120 Min
Price per file:	\$34.95	\$44.95	\$59.95	\$74.95	\$1.00/min

\* The maximum time limit for Youtube videos is 15 minutes.

## STILLS FROM VIDEO

### Stills from Video

Was your product in the news? Do you need to print a frame from a security tape? We can capture images from any videotapes and save them to a CD. These images can be printed, converted to slides, posted on the Internet, or used in desktop applications. Images comes from any kind of videotape have a resolution of 72 dpi only. Studio time for capturing stills from video is \$95.00 per hour with a half hour minimum charge.

## VIDEO ALBUMS & PICTURE SCANS

### Pictures & Slides to DVD & Videotape

Transfer photos, slides, transparencies, or PowerPoint slides to DVD.

Base price for creating a Video Presentation is: **\$198.00**

Price includes:

Up to 50 images, a piece of music, and an opening or closing title.

You can enhance your Video Presentation by adding more features and effects. View samples at: [www.videoperfect.com](http://www.videoperfect.com).

Additional Charges	Price
Sound track edit:	\$5.00 each
Title Page:	\$7.00 each
Additional Slide/Picture:	\$2.75 each
Additional Slide/Picture (digital):	\$1.75 each
Video Clips:	\$15.00 each

### Scanning & Printing

#### Picture & Slide Scanning

We can take your photos and slides, and scan them to convert to digital files for storage and sharing. We provide quality files in both JPEG and TIFF. We can scan them at up to 4800 dpi. We also crop and do simple color correction.

The rate for scanning photos and slides starts at **\$2.75 per scan**. Please call for bulk rate.

#### Photo Printing

We can print out photos from your digital files.

The rate for printing photos starts at **\$0.25 per photo**. Please call for bulk rate.

# FILM TRANSFER (8mm, Super 8mm & 16mm)

Let *videoperfect* transfer your films to videotape or DVD. We can also digitize your movies so you can edit them on your own system at home. Sound track or titles can be added also.

Onto	30 Mins	40 Mins	50 Mins	60 Mins	70 Mins	80 Mins	90 Mins	100 Mins	110 Mins	120 Mins
Videotape	\$94.00	\$104.00	\$128.00	\$148.00	\$168.00	\$208.00	\$228.00	\$228.00	\$248.00	\$268.00
DVD	\$124.00	\$134.00	\$158.00	\$178.00	\$198.00	\$218.00	\$238.00	\$258.00	\$278.00	\$298.00
QuickTime & AVI DV	\$124.00	\$134.00	\$158.00	\$178.00	\$198.00	\$218.00	\$238.00	\$258.00	\$278.00	\$298.00

## Additional Charges

Title Pages:	\$12.00 for the first title, \$7.00 each additional	* We transfer sound from 16mm film only.
DVD Custom Chapter Markers:	\$2.00 each	* Price includes stock.
Add sound track supplied by you:	\$18.00 flat rate	* 400 ft. of 8mm film is approximately 25 minutes.
		* 400 ft. of 16mm film is approximately 12 minutes.

# SURVEILLANCE TAPES

Needs to see action on a surveillance tape in real time? As part of our editing service, we can slow-down, reverse, or speed up action in any video, including surveillance videotapes. These techniques are often used to help view an event more clearly.

We bill \$95.00 per hour of studio time for this service. The minimum charge is one hour. The charge for reducing the speed of a surveillance tape or a portion of, is \$95.00 per hour of real time event.

Note: We cannot provide any enhancements (i.e. make footage clearer and less pixelated) to surveillance videos.

# PRODUCTION

## On Location

Need to shoot a video news reel or a b-roll package? Is videotaping a meeting or live event a must? We can help. We offer full service production packages to serve your needs. Our experienced staff can put together the right package for you. From videotaping an interview to producing a corporate video, we know that all requirements are not the same, so we offer production packages that meet your needs. Please call for a quote.

# EQUIPMENT RENTALS

## Decks for Rental:

- DVCam SDW-1500
- DVCPPro 25 AJD-640
- DVCPPro HD AJ-1200A
- DVCPPro 50 AJ-SD93
- DigiBeta deck

## Camera for Rental:

- Sony EX-1

**Please call for rates and availability.**

# STORAGE/ASSET MANAGEMENT

We can store and manage your videos either on a hard drive, on a server, or a virtual server.

Please call for more information.

# WEBSITE DESIGN

Need a web designer? We can help design and maintain a corporate website for you.

Please call for more information.

# GENERAL INFORMATION

## Business Hours

Monday – Friday: 9:00AM – 7:00PM

Saturday – Sunday: CLOSED

1. Editing room cancellations not made within 24 hours are subject to 100% charge.
2. Normal turnaround time for tape duplication is one day. Turnarounds times for film, slide, and photo transfers are 5 to 7 business days.
3. Rush service is available and is subject to an extra charge.
4. The liability of *videoperfect* for loss, damage, and delay is limited in the sum of \$50. *videoperfect* shall not be liable in any event for any incident, special or consequential damages including but not limited to the loss of any profit or income.
5. All rates are subject to change without notice. For the latest updates, please call 212-730-1411, or visit us on the web at [www.videoperfect.com](http://www.videoperfect.com).
6. We accept Cash, Visa, MasterCard, American Express, Discover, and Business Checks.